

TOMY International, Inc.

POSITION DESCRIPTION

JOB TITLE: Product Manager

EFFECTIVE DATE: January 2019

DEPARTMENT: Auto & Vehicle Team

OVERALL SUMMARY:

The Product Manager will be instrumental in the development of new products targeted to our core consumers. The candidate will help in the ideation and selection of new products for the various lines of the Ag & Vehicle team in order to achieve the company's financial plans. The Product Manager will work closely with cross functional team members (marketing, design, graphics, packaging and sales) to bring new products to market in a timely and efficient manner.

EDUCATION:

- Minimum of 2 - 5 years' work experience in Product Development
- 2 year technical schooling. BA/BS degree preferred, but not required

KNOWLEDGE AND SKILLS

- Experience in die cast and injection molding a plus
- Proven ability to manage multiple projects in a dynamic environment
- Proven track record of self-motivation and working in a team environment
- Excellent written/verbal, interpersonal, time management and quantitative skills
- Experience in consumer packaged goods a plus.

PRIMARY RESPONSIBILITIES

- **Product Development**
 - Manages the development of new products that meet cost and timeline objectives
 - Evaluates new product concepts to ensure strategic objectives are met and provides constructive feedback to the design team
 - Evaluates the feature/benefit and price/value relationship compared to the competition.
 - Partners with cross functional team members to resolve cost and schedule issues to ensure on-time delivery to customers
- **Analysis and Action**
 - Develops a thorough understanding of how category and product performance impact company financials
 - Manages product lifecycle to maximize ROI
 - Reviews products for item performance and makes meaningful recommendations for improvements

We offer a competitive salary and benefits package. If interested and qualified, please submit your resume and cover letter to hr@tomy.com.

DISCLAIMER: The preceding job description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as comprehensive inventory of all duties, responsibilities and qualifications of employees assigned to this classification.