

# TOMY International, Inc.

## POSITION DESCRIPTION

**JOB TITLE:** Graphic Designer

**EFFECTIVE DATE:** February 2019

**DEPARTMENT:** The First Years division of TOMY International

**OVERALL SUMMARY:** The Graphic Designer role is responsible for assisting in design of, planogram (POG) renderings, packaging, cutting and comp making, basic photography and some basic web materials. The position reports to a Creative Director and will support the lead graphic designer.

**EDUCATION:** Bachelor's degree in graphic design preferred or equivalent

**EXPERIENCE:** 1 - 2 years' experience in graphic design field

**RESPONSIBILITIES:**

- Generate graphics for packaging, web, and branding
- Work with marketing, graphics and product development
- Assist with generate digital media assets such as web ads, banners and Facebook images
- Photograph new products, process and edit images
- Mock up packaging comps
- Complete design projects within internal schedules under the direction of the team
- Conceptualize and provide creative design solutions
- Maintain brand standards according to brand guidelines
- Manage miscellaneous basic graphic design assignments

**QUALITIES:**

- Strong graphic design skills in adobe suite
- Strong written and oral communication skills
- Highly organized
- Assertive
- Positive attitude and a team player

**SKILLS:**

- Creative Suite (specifically Illustrator, InDesign, Photoshop & MS Office)

We offer a highly competitive salary and excellent benefit package. If interested and qualified, please send cover letter and resume to [hr@tomy.com](mailto:hr@tomy.com) or fax to 563-875-5658.

**DISCLAIMER:** The preceding job description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as comprehensive inventory of all duties, responsibilities and qualifications of employees assigned to this classification.